



HAILEYBURY TURNFORD RECEIVES BREAKFAST BOOST FROM KELLOGG'S



To celebrate 20 years of supporting school breakfast clubs, Kellogg's has awarded Haileybury Turnford in Cheshunt £1,000 to enhance the club and help feed children in the morning.

Haileybury Turnford was selected to receive this boost as Kellogg's announce they are to double their investment in breakfast clubs in 2019 as more and more schools struggle to find the budget to fund this service for their pupils.

Breakfast clubs help with everything from attendance and attainment to alleviating hunger and providing pre-school care. 68 per cent of teachers believe pupils would struggle to concentrate in class without their breakfast club, according to Kellogg's research.

Robin Newman, Principal said: "We are so grateful to receive this generous donation. We will be able to purchase some excellent provisions for our club.

These resources will help us to provide our breakfast club services for our children and their families thanks to the support from Kellogg's."

Kate Prince, Corporate Social Responsibility manager, at Kellogg's, said "We're proud to have spent 20 years supporting so many schools across the UK. We believe all children should have the opportunity to start the day with breakfast, and we know that equipment and resources are just as important to clubs as the food itself."

Kellogg's has supported 3,000 school breakfast clubs with funds, food and training over the last 20 years – that's 70 million bowls of cereal to children all over the UK since 1998.

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