

# Haileybury Turnford

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7<sup>th</sup> July 2020

Dear Parent/Carer

RE: Change of qualification from BTEC Tech Level 2 in Enterprise to Edexcel GCSE Business from September 2020.

I am writing to inform you about some important news regarding your child in Business. We have taken into consideration the impact of Covid-19 on your child's progress in the BTEC Tech in Enterprise qualification and the fact that this has caused difficulties for the students to complete their coursework assessments successfully, without the required face to face support from their teachers. We also recognise that continuing this qualification may lead to a rushed delivery and would set an unrealistic expectation for students to complete all the coursework in the time available and to the standard they could achieve. Therefore, we have considered what would be the best way forward for your child and have made the decision to change their course to the Edexcel GCSE Business qualification from the start of Year 10. We believe this change will provide your child with a better chance of succeeding in Business and will provide a far better learning experience both in the classroom and remotely.

The GCSE Business qualification is made up of 2 units studied from Year 10 – 11, including topics in the first year, such as; Enterprise & Entrepreneurship, making a business start-up effective and understanding the external influences on businesses. We will then build on these units in Year 11, where your child will learn about how marketing, operational, financial and Human Resource decisions are made for larger businesses.

It is important to note that this course is 100% externally examined and thus the demands and challenge of the course are high. It is therefore extremely important that your child is ready to learn in all lessons with full stationery (including a calculator). The attitude to learning should always be focused and committed and students will need to complete all class/home work to the highest standard.

This is a fantastic course for students who wish to continue to study the subject at A level or the BTEC National Level 3, in Sixth Form or at college, but also will prepare them for a career in a range of business areas and support an application for a business apprenticeship.

We would have liked to be able to share this information in person with you and your child, although I am sure they will understand this is not possible at this time and that this decision is made in the best interest of your child's learning experience in Business.

In closing, I hope that you will join me in congratulating your child in completing Year 9 and support your child's change onto the new course.

Please feel free to call me or the Faculty Leader for Enterprise if you have any questions regarding this change. It may be easier to contact us via email. My email is: [tailors@haileyburyturnford.com](mailto:tailors@haileyburyturnford.com) or Mrs Camacho; [camachoa@haileyburyturnford.com](mailto:camachoa@haileyburyturnford.com).

Yours faithfully

**Mrs S Tailor**  
Subject Leader - Business Studies & Economics



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