

SUBJECT CURRICULUM INTENT 2020-21: KS4 BTEC Tech L1/2 Enterprise

- **Our curriculum is ambitious and designed to give all students, particularly disadvantaged students and including students with SEND, the knowledge and cultural capital they need to succeed in life.**
- **Our curriculum is coherently planned and sequenced towards cumulatively sufficient knowledge and skills for future learning and employment.**

<p>Year 11 (KS4)</p>	<p>COMPONENT 3; Promotion and Finance for Enterprise EXAM PREPERATION</p> <p>Autumn - Spring term: Assessment objectives AO1 Demonstrate knowledge and understanding of elements of promotion and financial records AO2 Interpret and use promotional and financial information in relation to a given enterprise AO3 Make connections between different factors influencing a given enterprise AO4 Be able to advise and provide recommendations to a given enterprise on ways to improve its performance</p> <p>Summer Term: possible Resits and CW Catch up</p> <p>This is designed to teach and research into financial Documents. It will teach them how to use them and monitor them in order to potentially improve the performance of an enterprise in order to make decisions and recommend strategies for success.</p>	<p>This unit is assessed by an external exam. This can be sat in February of the spring term and then re-sit it in the summer. This means the delivery of the exam content is taught in the Autumn term and the remaining time in the spring term is spent developing more intense exam skills to prepare students for the external exam.</p> <p>Over year 9 and 10 students will develop understanding of the interdependent nature of business activity and finance, as well as external influences within a business context. It will support students in applying their knowledge and understanding of how these interdependencies underpin business decision making.</p> <p>This is all has real world application through an assessment and is evaluated through the report produced in a Pass, Merit or Distinction level.</p> <p>Through this this could lead to further understanding of how to a business is run and the financial implication of not running the business well</p> <p>It will also teach and evaluate how to solve basic financial problems</p>

Cultural Capital – *It is the essential knowledge that students need to be educated citizens, introducing them to the best that has been thought and said and helping to engender an appreciation of human creativity and achievement.*