

Cheshunt school voted as best breakfast club in the East of England

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Haileybury Turnford principal, Robin Newman

A Cheshunt school has been crowned the best club in the East of England in the annual Kellogg's Breakfast Club Awards.

Haileybury Turnford was voted by a panel of judges as the best breakfast club in the East of England and has received a cash prize of £1,000 to spend on its breakfast club, as well as a special party pack for the children to celebrate in the coming months.

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winners based on the inspiring individuals and activities that transform the mornings of children across the UK and with so many amazing stories submitted, the competition was tough.

Haileybury Turnford's commitment to ensure every child has breakfast to start their day and their ability to adapt to regulations during the pandemic impressed the panel.

During the first national lockdown, the breakfast club stayed open to provide for vulnerable students. Haileybury Turnford ensured school counsellors were on hand each day to meet the needs of students and purchased extra food on top of the government voucher scheme to deliver to families' homes.

Haileybury Turnford's principal, Robin Newman, said: "Haileybury Turnford is delighted to be awarded the best breakfast club in the East of England.

"It provides such important provision for our students – it provides an opportunity to connect them to their school community at the start of the day and sets them up for their day's learning ahead of them. We are thrilled."

To adapt to regulations, the club has provided each of their year group zones with a Kellogg's Breakfast Bag. The Breakfast Bag allows students to help themselves to food in the morning and return at any point in the day. This has been vital to ensure children have the support they need.

Haileybury Turnford will spend its winnings on keeping their Kellogg's Breakfast Bag initiative going in 2021.

Chris Silcock, VP and chief of Kellogg's UK and Ireland, said: "I have had the opportunity to see the amazing work breakfast clubs do first hand.

"The pandemic has proven that now, more than ever, breakfast clubs are vital for so many families. They support working parents, offer a sense of normality when it is needed most and provide the essential fuel children need to learn.

"The Kellogg's Breakfast Club awards provide a fantastic opportunity to celebrate the incredible and vital difference these clubs make across the UK."