



Haileybury Turnford Receives Breakfast boost from Kellogg's

Kellogg's has awarded Haileybury Turnford in Cheshunt £1,000 to enhance its breakfast club and help feed children in the morning.

Haileybury Turnford was selected to receive this boost as Kellogg's announced it is donating more money to support breakfast clubs than ever before and will be funding this service for young people.

Breakfast clubs help with everything from attendance and attainment to alleviating hunger and providing pre-school care. Young people struggle to concentrate in class without their breakfast club, according to Kellogg's research.

Robin Newman, Principal, said: "We are so grateful to receive this generous donation. We have been able to purchase additional resources, including board games for our club, as well as breakfast.

"These resources will help us to continue to provide our breakfast club services for our children and their families thanks to the support from Kellogg's."

Kate Prince, corporate social responsibility manager at Kellogg's, said "We're proud to have spent over 20 years supporting so many schools across the UK. We believe all children should have the opportunity to start the day with breakfast, and we know that equipment and resources are just as important to clubs as the food itself."

Kellogg's has supported 4,000 school breakfast clubs with funds, food and training over the last 23 years – that's 70 million bowls of cereal to children all over the UK since 1998.

October 2022

